COOKIES POLICY

1.1. What are cookies

A cookie is a file that is downloaded onto your computer, smartphone, tablet, or any other electronic device, when you access certain websites. Cookies are necessary to make browsing easier and improve your experience on this website.

The purpose of this Policy is to help you understand how we use cookies on this website, their duration, and purpose thereof and your options for managing and even disabling them.

1.2. What types of cookies does this Web page use?

- **Technical cookies:** They enable you to browse the website and use the various options and services offered on it, such as traffic control and data communication, identifying the session, etc.

- **Personalization cookies**: Thanks to these cookies, you can access the service we provide on this website with certain general, predefined characteristics in accordance with a series of criteria implemented on your device, such as language choice, the type of browser through which you access the service, the regional settings from which you access the service, etc.

- **Analysis cookies**: These allow us to monitor and analyze your behavior and that of other users of the website. We use the information collected through these cookies to measure the activity on this website and to draw up users' browsing profiles for this website in order to improve the service.

- **Advertising cookies**: These are cookies, whether processed by us or by third parties, that enable us to efficiently manage the advertising spaces on our website, adapting the advertisement's content according to the content of the service requested or to your use of our website. Thanks to these cookies, we are able to learn about your internet browsing habits and show you advertising relevant to your browsing profile.

1.3. Cookies used by Room Mate Rome 3 S.R.L.

You can find a detailed list of the cookies we use to improve the user's experience on our Web site by clicking the following link.

1.4. Recalling and deleting cookies

You can allow, block or delete the cookies installed on your equipment by configuring the options of the browser installed on your computer; if you do not allow cookies to be installed on your browser, you may be unable to access some sections of our Web.

Mozilla Firefox: In the browser menu, select Tools/clear recent history. Select all options (browsing history, forms, cookies, cache, active sessions and site preferences).

Internet Explorer 9: In the browser menu select Tools/Internet Options. Tools appear in the upper right part of the browser in an icon symbolising tools. Click on delete and select all the options (temporary files, cookies, history, form data, passwords).

Google Chrome: In the settings menu, click on Advanced settings and in the Privacy section, click on 'Clear browsing data' in the privacy section, selecting all the options.

Opera: Go to Tools > Remove personal information > Detailed options. Select Erase all traces, unmarking the boxes of the other options of private Data that you do not wish to remove and press Remove.

Safari: In the Edit menu select > Preferences > Security. In show cookies, click on Delete all and accept to close the list of cookies.

1.5. Processing of personal data

In accordance with current legislation we may store cookies on your device if they are strictly necessary for the operation of this page.

When **personalization** and **analysis cookies** are personally identifiable, we will process your personal data based on our legitimate interest in providing you with the best service on the website and in evaluating, improving and simplifying the performance of our website.

Advertising cookies will only be used when you explicitly give us your consent.

This cookies policy can be modified in accordance with legislative or regulatory requirements, or with the aim of adapting said policy to the instructions issued by the Italian Supervisory Authority. Users are therefore advised to visit this page periodically to find out about any changes.

If you require more information on the use of cookies you can request it from us directly at privacy@room-matehotels.com or see our privacy policy.

ANNEX I – LIST OF COOKIES USED IN THIS WEBSITE

__Technical Cookies__

Name	Purpose	Expiry	Type
CookieConsent	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie

__Analysis Cookies__

Name	Purpose	Expiry	Type
__utm.gif	Google Analytics Tracking Code that logs details about the visitor's browser and computer.	Session	Pixel Tracker
__utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	2 years	HTTP Cookie
__utmb	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	1 day	HTTP Cookie
__utmc	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session	HTTP Cookie
__utmt	Used to throttle the speed of requests to the server.	1 day	HTTP Cookie
__utmz	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	6 months	HTTP Cookie
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gat	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

Advertising Cookies

Name	Provider	Purpose	Expiry	Type
_fbp	Webmaster	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker

Unclassified cookies

Name	Purpose	Expiry	Type
_bl_vid	Unclassified	2 years	HTTP Cookie